



FOR IMMEDIATE RELEASE:

May 16, 2023

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## **“Click It or Ticket” Campaign Reminds Californians to Always Wear Their Seat Belt**

*Seat Belt Safety Campaign Runs Through Memorial Day*

Campbell, Calif. – The Campbell Police Department reminds everyone taking a trip to visit friends or family over the Memorial Day Weekend to always buckle up and keep children in child safety seats.

This year's *Click It or Ticket* campaign is from May 22-June 4. During this time, the Campbell Police Department will have additional officers on patrol actively looking for drivers and passengers who are not wearing a seat belt. This includes vehicles where children are not secured in child safety seats.

“It is essential for everyone to prioritize safety by wearing seat belts and ensuring children are properly secured in child safety seats,” said Chief Gary Berg. “Our Click It or Ticket campaign reinforces the critical importance of this life-saving habit.”

According to the National Highway Traffic Safety Administration (NHTSA), nearly 12,000 people killed in crashes throughout the country in 2021 were not wearing seat belts. In California, 756 people killed in crashes in 2020 were not wearing seat belts, or nearly 20 percent of all traffic deaths statewide.

California law requires a child to be secured in a safety or booster seat until they are at least 8 years old or at least 4 feet, 9 inches tall. Children under the age of 2 must ride in a rear-facing seat unless the child weighs 40 or more pounds or is 40 or more inches tall.

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

